

FUNDEO SNAIL RACING

The Standard Tote-based packs

There is a choice of packs with 4, 6 or 8 races. All packs are tremendous fundraisers for PTA's, sports clubs, charities etc and are great fun for pubs, clubs, private parties, weddings, corporate events or team building exercises.

You can have a pack with Fundeo's default snail names, or get your snail sponsors to name the snails themselves. You can also have your snail sponsors' names added to the pack. The snail names will appear in the video and Peedy the parrot will call them out. For parties or corporate events why not name the snails after people present then sit back and watch them giggle with excitement as Peedy calls out the names. This is a great way to involve and captivate everyone at your event!

To arrange your event all you need do is decide the date, arrange the race names (pubs and bars often just make up 'fun names', others get business sponsors to name them) get your snails sponsored - and named too if you like (this is extremely popular!), then just add these details when you order online.

Fundraising If you are organising a fundraising event then you can use real money (usual in UK, New Zealand and several states of the USA, Canada and Australia), fun money or else donations to comply with local state law (see guidance and demonstrations on our website).

You can cover your costs before you order by collecting sponsorship money for the snail names and/or the race names. Local businesses generally sponsor race names to promote local sales and individuals generally sponsor snail names for fun and prizes.

You can promote your event with Fundeo's Snail Racing Posters (free on our website) or wear a Snail Racing T shirt! We suggest you offer prizes to the winning snail sponsors and provide a VIP table for the race sponsors perhaps with a complimentary bottle. At the event you can keep it simple and just have the tote betting, or you can charge an admission fee on the door, auction the snails in say the last race and run a 'lucky dip' with sets of dual forecast tickets in one or more races.

The pricing and payouts are entirely up to you. However if you are fundraising, we suggest a fixed 'Race Name' sponsorship fee of £25 to £50 (US\$50-100, €25-50) per race and a fixed 'snail sponsorship' fee of £5 (US\$10, €5) per snail.

With the tote we suggest a ticket price of £1 (US\$2, €1) per ticket. You will use the easy reckoning tabulator forms to divide out a proportion, say 50% of the total takings for each race, amongst the winning ticket holders.

With the auction we suggest you add the total income from the auction of the 8 snails and offer the winning snail owner half of this amount.

For your convenience, we have a *sponsorship collection form* which can be printed off and handed to colleagues to collect snail sponsors names, snail names (and race names / race sponsors names).

The standard packs contain everything you need and can be upgraded with more items and additional ones if desired to cater for your event:

* Easy Guidance Notes

* One personalised video with 4, 6 or 8 Snail Races incorporating:

- Virtual hosting by Peedy the parrot
- Your venue name
- Your 'in aid of' (e.g. 'Charity xyz' or 'Fred's Birthday Party')
- Your race names or else Fundeo's race names
- Your snail names or else Fundeo's snail names
- Your snail sponsor's names (optional)

* Tote tickets (160 per race, enough for 80 people) personalised with:

- The date of your event
- Your 'in aid of' (e.g. 'Charity xyz' or 'Fred's Birthday Party')
- Your venue name
- Your snail names or else Fundeo's snail names
- Your race names or else Fundeo's race names
- Pictures of the snails

* Ten race cards personalised with:

- Your venue name
- The date of your event
- Your 'in aid of' (e.g. 'Charity xyz' or 'Fred's Birthday Party')
- Your venue name
- Your race names or else Fundeo's race names
- Your race sponsors' names (optional)
- Your snail names or else Fundeo's snail names
- Your snail sponsors' names (optional)

* Eight tote ID numbers

* An easy 'reckoner' tabulator form for each race

* An auction summary sheet

* A funds-raised sheet

Our packs will suit any type of audience because we make each film into a different category using BBFC guidelines. Thus they are available as 'U': suitable for all

ages, '12': suitable for the age of 12 and over, and '15': suitable for aged 15 and over. You simply specify your preference when ordering.

We also provide free-of-charge sub-titling for the deaf and hard of hearing. Just choose whether to have sub-titles when you order.

Special Packs

(a) **Lucky Dip Packs** are modifications of *the standard* packs. These packs are designed to be run single-handedly, without the need for a 'tote table' team. They use sets of 'dual forecast' tickets for the gaming instead of the normal 'tote' system.

This just means that each ticket shows the numbers of two snails for 1st and 2nd place instead of just one snail. There are just 28 tickets in a set only one of which will be a winner. A standard pack comes with one set of dual forecast tickets and you can order more for larger audiences.

(b) **Multi-Event Packs** These are ideal for holiday resorts with changing audiences; Pub Chains etc with numerous venues; national charities with bases at different localities; entertainers serving numerous venues; or as a promotion pack for corporations. Just decide how many events you wish to run (minimum of 5) then order the appropriate number of 'event' kits. Details are on our website.

Assistance

Assistance is available at any time. Just ring us, type talk to us from our website's 1,2,3 service, or email us if you have any questions or need advice. We pride ourselves on our personal service and experience with Race Nights and can offer all manner of suggestions to help make your corporate events, private party or fundraising exercise easy to organise and a great success.

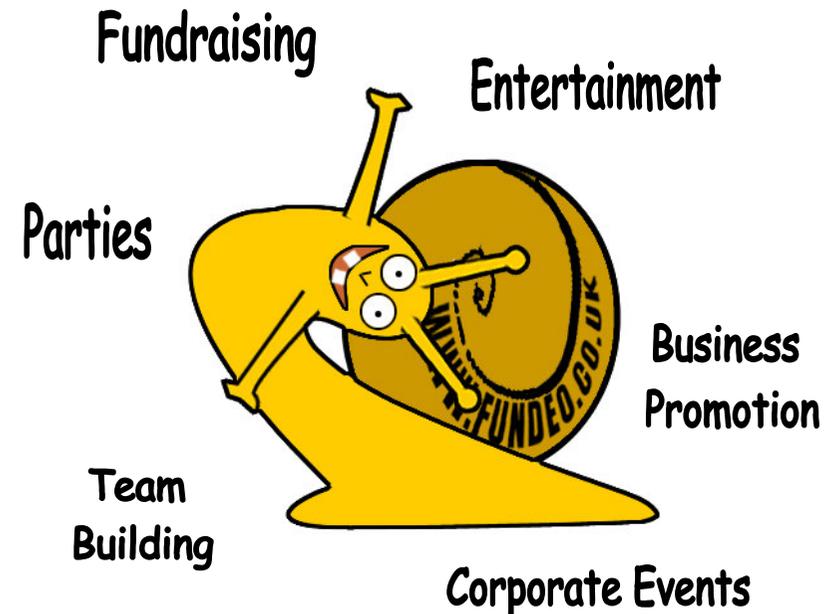
Please order your pack well in advance of your event so it can be dispatched in good time. For imminent events your pack will generally be dispatched within a week of us receiving your order. In the UK please place your order *at least* 7 working days before your event, in Europe 10 working days and in USA, Canada, Australia, New Zealand (or anywhere else outside of Europe) 14 days. If you are running short of time then don't worry- we have a 24-hour express production service for urgent orders!

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FUNDEO SNAIL RACING

A PERSONALISED FILM-SHOW FROM
WWW.FUNDEO.COM

FUNDEO SNAIL RACING RACE NIGHTS



A QUICK GUIDE TO OUR PACKS